

**RANDY PAYNE**  
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*I am an **Art Director/Graphic Designer** that loves typography, aims for swiss style cleanliness, delivers organized files and lives by the golden rule, "**work smarter**".*

*I'm versatile, intelligent, fun to work with, and I love what I do. Get to know me, you won't be dissapointed.*

## **EDUCATION:**

**JAN 2007–JUL 2010 IADT/CHICAGO, IL**

**BFA Visual Communications: Graphic Design** (*Summa Cum-Laude*)

## **EXPERIENCE:**

**JAN 2009–PRESENT RANDY PAYNE DESIGN/SKOKIE, IL**

**Designer:** *Umbrellas On The Beach, Scott Lucas & The Married Men, Tribe, Girls Rock! Chicago*

*Designed and developed branding, packaging, print and web materials for a deep client base consisting of start up non-profits, health and wellness centers, earth maintenance providers, happy couples and Rock & Roll bands.*

**SEPT 2012–FEB 2015 FCB/CHICAGO, IL**

**Art Director:** *PACCAR, Del Monte Pet Brands, Coca-Cola, Walmart, OREO, Sears, Cox Cable*

*Conceptualized and created big ideas for Del Monte, PACCAR and new business opportunities. Worked in digital, print, and web. Additional work on Coca-Cola, Cox Communications, OREO, Sears Home, TD Ameritrade and various agency communications.*

**AUG 2004–MAY 2006 LEGACY MARKETING PARTNERS/CHICAGO, IL**

**Event Director:** *L'Oreal Paris, R.J. Reynolds, Pernod Ricard*

*Organized event logistics and managed executions and staff for premier cosmetic giant L'Oreal Paris in multiple U.S. cities in a tour atmosphere. Advanced logistics and production of a major re-boot of the KOOL "Nu"-Jazz Festival, featuring some of Hip-Hop and R&B's biggest names in four major markets over a two month tour.*

**MAY 2002–AUG 2004 DUFF ENTERTAINMENT/CHICAGO, IL**

**Director of Operations:** *Star Events, WNUA Smooth Jazz Chicago, Cubby Bear, Bottom Lounge*

*Directed production, stage management, talent buying and settlement for some of Chicago's longest running and most adored neighborhood street festivals in the last 15 years. Ran full show responsibilities for a major FM Stations' on-going Smooth Jazz concert series in major Chicago venues. Served as Talent Buyer and Production Manager for multiple city and suburban nightclubs.*

## **SKILLS:**

Adobe Creative Suite (*Illustrator, Photoshop, InDesign*) / Quark XPress  
Basic HTML & CSS / Weebly CMS / WordPress CMS  
Microsoft Office Suite (*Word, Powerpoint, Excel*)  
Digital Photography

## **ORGANIZATIONS:**

IMODS: Independent Merchants of Downtown Skokie, Neighborhood Liason  
AIGA: American Institute of Graphic Arts, Since 2009  
ASCAP/BMI: Performance Rights Organizations